



Reflectivity. Durability. Security.

STAND UP
TO ROADWAY
CONDITIONS

STAND OUT
FOR EASY
IDENTIFICATION

Avery Dennison® License Plate Sheeting and Registration Stickers

- Broad portfolio of high quality, durable materials to support your operation
- High quality ISO-certified, Six Sigma Qualified manufacturing processes
- Unique Secure Mark™ technology security features built in
- No special inks or hot foils for embossed plates
- Turnkey capabilities from experts who know the entire plate manufacturing process
- Global distribution for more than 25 years



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Avery Dennison® Secure Mark™ Technology

Used to integrate customer specific watermark designs into the sheeting. The watermark is impossible to reproduce through standard print processes and subsequently provides a high level of anti-counterfeit properties to any finished goods created with the Secure Mark™ Technology.

License Plate Sheeting



L-3050 Series Retroreflective Beaded Sheeting is made from an enclosed lens retroreflective material, designed and engineered for embossed or flat license plates.

- L-3050 available in white, custom colors, and custom pre-print designs
- L-3050 Digital with LP-0500 overlamine available for print on demand, and is compatible with thermal transfer, solvent & UV screen, and rollercoat technologies
- Optional Secure Mark™ meets government requirements for security and is an available option with each sheeting series
- Exceeds the requirements of ISO 7519 and LS-300C



L-6050 Series Prismatic Retroreflective Sheeting for license plates is a premium quality prismatic material designed and engineered for the production of high quality embossed license plates.

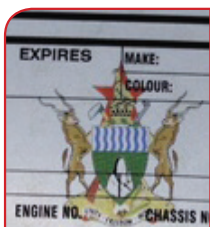
- Unique prism design helps prevent counterfeiting
- Can be printed using digital thermal transfer, solvent and UV screen, or rollercoat technologies
- Meets Brazil resolutions 231, 241, and 372
- Exceeds LS-300C requirements

Vehicle Registration Stickers



LV-0700 Series Reflective Film is a premium quality, enclosed lens retroreflective material that meets vehicle tag and sticker requirements.

- Ideal for low-temperature application
- Available in 10 standard colors plus custom colors
- Secure Mark™ technology prevents counterfeiting



LW-0400 Series Window Decal Film is an enclosed lens retroreflective material designed for use as window stickers, third license plates, or additional validation of vehicle registration.

- Multiple material constructions of use inside or outside the vehicle
- Provides easy verification for authenticity
- Available with Secure Mark™ technology to prevent counterfeiting
- Designed for variable printing and compatible with a variety of converting methods

Contact Avery Dennison® for complete information at reflectives.averydennison.com



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