

Avery Dennison® OL-2023 Purple Overlay Film

A durable overlay solution for purple tollway signs

New Purple Color Specifications are in Effect

Traffic signs have detailed color specifications to provide uniformity and ensure recognition by motorists. Toll agencies have begun using the color purple, but today's signs show tremendous variation between the purple tone used by each agency. To help toll agencies restore uniformity, ASTM D4956 was recently updated to incorporate the Federal Highway Administration's specification for purple.

Avery Dennison OL-2023 Purple Overlay Film is engineered to meet this new color standard when applied to our retroreflective base sheeting. OL-2023 uses the same field-proven pigment technology and durable polymers found in our OL-2000 Series Transparent Colored Overlay Films. As an addition to our Integrated Component System, OL-2023 offers guaranteed compatibility with all grades of Avery Dennison reflective sheeting, including OmniCube™, our full-cube Type XI sheeting.

- **Standardized industry specifications**
- **Daytime and nighttime color uniformity**
- **Up to 12 years of warranted outdoor durability**
- **Flexibility in sign design layouts**
- **Sign converter friendly – easy application**

As a leading global supplier of retroreflective sheeting, Avery Dennison is proud to be a safety partner to agencies and sign fabricators around the world. For more information on OL-2023 Purple Overlay Film, please contact your local Avery Dennison representative, or call us at 1.877.214.0909. You may also visit us at reflectives.averydennison.com.



Reflective
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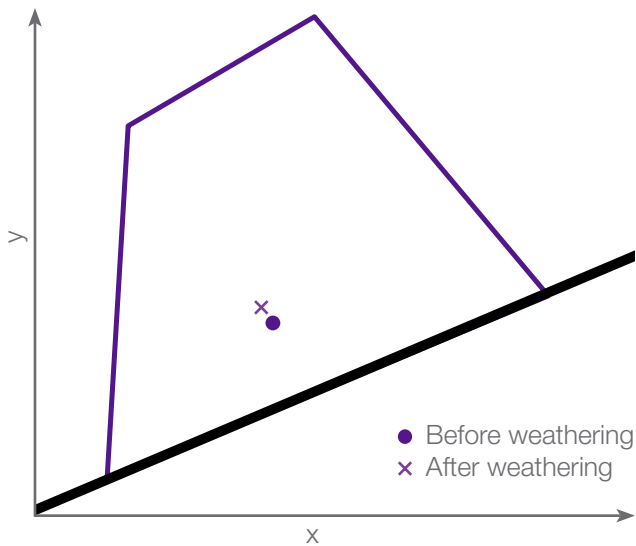
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Avery Dennison certifies that OL-2023 purple overlay film, when applied to Avery Dennison prismatic sheeting, meets the applicable requirements of Title 23, Highways, of the Code of Federal Regulations (23 CFR) and ASTM D4956 for daytime and nighttime color. As part of our computer cuttable family of overlay films available in all standard traffic colors, OL-2023 utilizes proven pigment combinations to provide a trusted durable overlay option available for purple traffic sign fabrication.

Avery Dennison OL-2023 has been tested for durability, and meets all applicable requirements of ASTM D4956 for accelerated indoor weathering:

	x	y	Y%
Initial	0.36	0.13	2.35
2000 Hours	0.36	0.14	2.64



When used with Avery Dennison prismatic sheeting, OL-2023 offers up to 12 years of warranted life:

Applicable Base Sheeting	ASTM Type	Warranty Period*
T-6000 HIP Series	IV	10 years
T-7000 MVP Series	VIII	10 years
T-9000 OmniView™ Series	IX	12 years
T-11500 Full-cube OmniCube™ Series	XI	12 years

* For warranty details please reference the corresponding product data bulletin available at reflectives.averydennison.com



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